

Applied AI Academy 2018

The Silicon Valley Way

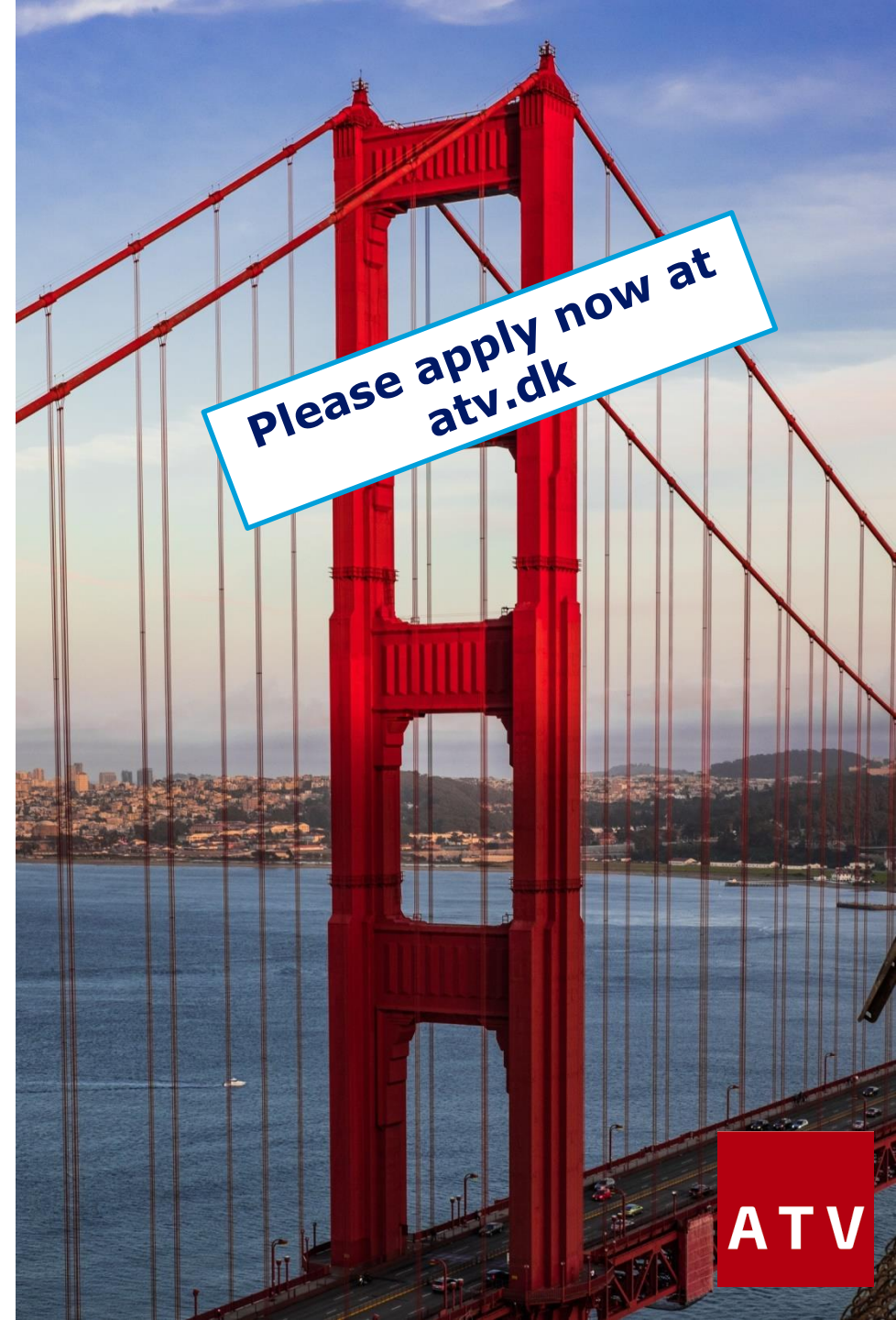
A learning journey by
Innovation Center Denmark and ATV
**An Executive Education
Custom-made for Business and Faculty
Management**

October 24th 2018, November 26-30th 2018, January 24th 2019



Applied AI Academy

- Innovation Center Denmark and ATV invite Danish Entrepreneurs and executives to an exciting learning journey into the thriving AI world in Denmark and Silicon Valley: “**Applied AI Academy 2018**”.
- The Academy is for Danish executives at **companies** and **higher education institutions** working with **digital transformation**.
- It will be an open and thought-provoking environment, where participants **learn**, **connect** and **collaborate** to explore potential partnerships and growth opportunities.



Please apply now at
atv.dk



Why applying AI?

Artificial intelligence (AI) saw the light more than 50 years ago. With today's advances in computing **power**, smarter **algorithms** and, last but not least, the abundant amount of **data** available, **novel solutions** are being built that change the way software can be used. The last 5 years almost \$15 BN has been raised in venture capital across 2250 "deals" in the AI space.

AI is interpreted in many ways depending on who is talking. However, one thing most people can agree on: AI is going to change the lives of **hundreds of millions of people** in the decades to come. And - AI can be both a threat and a fantastic opportunity.

Without insight into the dos and don'ts behind AI, companies **risk being left behind**. AI is used to automate, create insight, spot fraud, find errors, do diagnostics, fly drones and much more.

The AI Academy can be used as input to develop an AI strategy and understand the importance of your data to fuel your AI solutions. "**No data – no AI**" is a simple but true statement.

AI Equity Funding Since 2012:
\$14.9 BILLION
across
2250 DEALS



What is an “Applied AI Academy”?

The academy is about business challenges and opportunities using AI – therefore “Applied AI”. It consists of learning activities such as:

- Presentations from **AI experts**
- Sessions and discussions with **AI companies** and Silicon Valley **investors**
- **Case work** in Denmark and Silicon Valley
- A week long **learning lab** in Silicon Valley
- **Preparation** and **follow up** in Denmark

Key outcomes will be:

- **Learn** about the latest AI and learn to distinguish hype from reality
- Learn to **identify, scope and design** AI-based solutions – and when not to use AI
- Become part of a knowledgeable AI **network** in Denmark and Silicon Valley
- **Accelerate** your internal innovation project and transform your business faster
- Get insight into **competence** needs and **organizational** setup for doing AI/digital change



Timeline for the 2018 AI Academy

Application, preparation and selection

May+: Recruitment. Application opens at ATV.dk at May 4th.
Info meetings in Denmark. Dialog with potential candidates.
Selection of AI Academy participants.

The Applied AI Academy

October 24th: Kick-off workshop in Denmark

Full day workshop with AI intro, baseline, case and networking

November 26-30th: Deep dive in Silicon Valley

Five days' AI learning and networking lab in Silicon Valley

January 24th 2019: Follow up

Re-meet your network and discuss next step of your AI learning



5 day “Deep dive” in Silicon Valley – program outline

Monday

- Defining the AI landscape
- Why Applied AI?
- The future and present on AI
- Hot AI technology – #1

Tuesday

- Understanding data: “no quality data - no AI”
- Deep dive into Models and Algorithms
- “How to apply AI” – dos and dont’s
- (evening) Silicon Valley tech meetup

Wednesday

- AI industry changing solutions
- Design workshop on business cases

Thursday

- Organizing and processes for doing AI
- Enterprise AI
- Hot AI technology – #2
- (evening) Silicon Valley AI meetup

Friday

- Legal, ethical and other “non-technical” AI issues
- The AI ecosystem
- Hot AI technology – #3

Every day

- “The reflection hour”
- Networking



Sample partners

Thought leaders and ecosystem



IDEO



Silicon Valley AI Startups



Digital Genius

INNOVATION CENTER DENMARK
SILICON VALLEY

Leading AI companies and AI VCs

symphony

AYASDI



Danish AI Startups



pleo

AI training content



Meet some of these cool AI startup companies

HEALTHCARE



ROBOTICS



CONVERSATIONAL AI/ BOTS



TEXT ANALYSIS/ GENERATION



VISION



IOT/IIOT



AD, SALES, CRM



FINTECH & INSURANCE



CYBERSECURITY



CORE AI



Content and Costs of the Applied AI Academy

An Executive Education

Elements

- Kick-off day in Denmark, October 24th 2018
- 5 days in Silicon Valley, November 26-30th 2018
- Follow-up workshop in Denmark, January 24th 2019

Costs and participants (approx. 25 participants in total)

- 6-8 larger corporations. Price per person 35,000 DKK or 60,000 DKK for 2 participants.
- 4-6 Higher Education faculties. Price per person 30,000 DKK.
- The price does not include travel and accommodation expenses
- **Please find more information and the application link at ATV.dk →TEMAER & PROJEKTER → APPLIED AI ACADEMY**



Interested in participating?

Are you ready to participate in the Applied AI Academy 2018, or do you have questions?

Please send your application at ATV.dk

For more information, please contact:

Innovation Center Denmark

Karsten Norgaard

karnor@um.dk

Danish Academy of Technical Sciences

Frederikke Kroon

fk@atv.dk

+45 2092 7060



The ATV logo is a red square with the letters 'ATV' in white, bold, sans-serif font.

